



VICTORIA GONZALEZ

GRAPHIC DESIGNER - DIGITAL COMMUNICATOR

PROFILE

Hello! I'm a visual design geek focused on creating engaging social media ads and unique brand identities. I love turning ideas into eye-catching designs, from logos to social ad templates. I am passionate about crafting user-friendly and functional content that makes brands shine online. Let's make your digital presence unforgettable!

WORK EXPERIENCE

Junior Graphic Designer

Peak Enrollment - Digital Marketing
March 2021 - Jan 2024

I focused on designing social media ads and creating visual identities for clients, including logos, color schemes, and typography. My responsibilities also included developing social media ad templates, landing pages, and email marketing templates, as well as adapting these designs for various clients on Figma to maintain brand consistency and engagement.

Customer Service (English and Spanish)

Teleperformance Contact Center
Aug 2019 - Dec 2019

In this role, I provided customer service for FedEx clients, managing package pickups and drop-offs. My responsibilities included writing detailed reports for each client interaction, and handling payment transactions in the revenue department.

Social Media Content Creator

Staff iCom
Jan 2020 - Mar 2020

In this position, I established social media accounts for businesses, managed monthly content schedules for the ad agency, and designed and posted content according to the agency's specifications.

CONTACT

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- hello@victoria-gonzalez.com
- victoria-gonzalez.com
- Santo Domingo, Dominican Republic

EDUCATION

Bachelor of Digital Communication

Universidad APEC
2020 - CURRENT

SKILLS

- Adobe Creative Suite
- Figma
- WordPress
- Elementor
- Canva
- Chat GPT
- Meta (Facebook/Instagram)
- Tik Tok
- CapCut

REFERENCE

Attabeira German

Peak Enrollment/Social Media Director

Email

attabeira.german@peakenrollment.com

LANGUAGE PROFICIENCY

English

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Spanish

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